

# SMS DIRECT MARKETING

**98% OF TEXT ARE  
READ  
(COMPARED WITH 20% OF  
EMAILS)**

**We use your customer  
contacts and send them  
your marketing message.**

**ARE YOU UNITIZING THIS SIMPLE  
BUT EFFECTIVE MARKETING TOOL,  
CUSTOMERS ARE NOW  
REVOLUTIONIZING HOW THEY SHOP  
AND FIND BUSINESSES.**

**Introducing to your company the interaction  
and its ability to surprise and delight  
customers with information, alerts,  
experiences and engagements – exactly when  
it counts.**

- Text represents such a massive business opportunity
- Email and voice are frustrating customers who need to connect in real time (like now)
- SMS is changing the customer experience game and separating the best from the rest
- Customer-obsessed brands are using SMS to get big wins.
- We use a simple technologies that millions of people use every minute of the day.
- Connect to your customers the way they prefer.

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**We are based in Australia**

<https://www.adval.com.au>

## **EFFECTIVE AND SIMPLE**

**WE WILL RUN A  
CAMPAIGN FOR  
YOU NO  
COMPLEX  
INTERFACE.**

We will provide you with the results of the campaign based on the response we get back from your customers

## **IMMEDIATE RESULTS**

- Call us and we will discuss what can be done.
- What is this worth to you.
- Don't be left behind.

## **MOBILE ENGAGEMENT**

- Old school News print ADS.
- Flyers.
- Cold Calling.
- Even GOOGLE.
- JUST DONT STACK UP THESE DAYS.

## **COMPLIANCE**

Regulatory

- Opt-In and
- Opt-Out
- We deal with your customers so we ensure spamming is not an compliance issue set down by the Regulator.